



Taboola.com Ltd. Securities Fraud Class Action Lawsuit - TBLA

Taboola.com Ltd.
NASDAQ: TBLA

Affected TBLA Investor Summary

- **Who:** Taboola.com Ltd. ([NASDAQ: TBLA](#))
 - **What:** Securities fraud class action lawsuit filed
 - **Class Period:** May 6, 2026 through August 4, 2026
 - **Deadline to Seek Lead Plaintiff Status:** October 20, 2026
 - **Key Lawsuit Allegations:** Material misstatements and/or omissions concerning the quality of the company's publisher relationships
 - **Investor Action:** Contact [Kessler Topaz Meltzer & Check, LLP \(www.ktmc.com\)](#) for recovery options
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The *Taboola.com Ltd.* securities fraud class action lawsuit was filed on behalf of those who purchased or otherwise acquired *Taboola.com Ltd.* ("*Taboola*") (NASDAQ: TBLA) securities between May 6, 2026 and August 4, 2026, inclusive (the "Class Period"). Captioned *Fortin v. Taboola.com Ltd.*, No. 26-cv-07170 (S.D.N.Y.), the *Taboola* class action lawsuit alleges that *Taboola* and/or certain of its officers and/or directors violated federal securities laws by making false or misleading statements and/or omitted to disclose material information.

If you lost money as a result of your *Taboola* investment and want to find out more about this action and your rights, fill out the form on this page or contact attorney Jonathan Naji, Esq. of KTMC by calling (484) 270-1453 or via e-mail at info@ktmc.com. Lead plaintiff motions must be filed with the court no later than October 20, 2026.

COMPLAINT ALLEGATION SUMMARY:

Taboola operates a platform that partners with websites, devices, and mobile apps to recommend editorial content and advertisements.

The complaint alleges that, throughout the Class Period, Defendants made materially false and/or misleading statements, as well as failed to disclose material facts about the company's business, operations, and prospects. Specifically, Defendants misrepresented and/or failed to disclose that: (1) *Taboola* was seeing an increase in low-quality publishers; (2) the company would need to take an aggressive approach to exiting the low-quality publisher relationships, which would impact earnings; and (3) as a result of the foregoing, Defendants' statements about the company's business, operations, and prospects were materially false and misleading and/or lacked a reasonable basis at all relevant times.

WHY DID TABOOLA'S STOCK DROP?

On August 5, 2026, *Taboola* reported its second quarter 2026 earnings, including its \$476.8 million revenue, which fell short from its previously issued guidance of \$492-505 million. That same day, *Taboola* revealed that the lowered revenue was due in part to the company having taken "a more aggressive approach in the second quarter by exiting publisher

relationships that did not meet our standards for advertiser success." On this news, the price of *Taboola* securities fell more than 27%.

THE LEAD PLAINTIFF PROCESS:

The Private Securities Litigation Reform Act of 1995 permits any investor who purchased or acquired *Taboola* securities during the Class Period to seek appointment as lead plaintiff in the *Taboola* class action lawsuit. A lead plaintiff is a representative party that acts on behalf of other class members in directing the litigation. In order to be appointed lead plaintiff, the Court must determine that the class member's claim is typical of the claims of other class members, and that the class member will adequately represent the class. Your ability to share in any recovery is not, however, affected by the decision whether or not to serve as a lead plaintiff. Filling out the online form above or communicating with any counsel is not necessary to participate or share in any recovery achieved in this case. Any member of the purported class may move the court to serve as a lead plaintiff through counsel of his/her choice, or may choose to do nothing and remain an inactive class member.

ABOUT KESSLER TOPAZ MELTZER & CHECK, LLP:

Kessler Topaz Meltzer & Check, LLP (KTMC) is a leading U.S. plaintiff-side law firm focused on securities-fraud class actions and global investor protection. The firm represents individual investors as well as institutions, such as major pension funds, asset managers, and international investors. KTMC has led some of the largest recoveries in securities litigation and has been recognized by peers and the legal media with numerous accolades, including being [recognized in Chambers & Partners USA 2026 as a Band 1 Top Firm](#) in Securities and Class Actions, [Legal 500's Tier 1 Rankings for Securities and M&A Litigation](#), The National Law Journal's Plaintiff's Hot List and Trailblazers in Plaintiffs' Law, BTI Consulting Group's Honor Roll of Most Feared Law Firms, The Legal Intelligencer's [Class Action Firm of the Year](#), Lawdragon's Leading Plaintiff Financial Lawyers, and Law360's Titans of the Plaintiffs Bar. The firm operates globally with offices in Pennsylvania and California. KTMC has recovered over \$25 billion for our clients and the classes they represent.

