GoDaddy Inc. Securities Fraud Class Action Lawsuit - GDDY

GoDaddy Inc.
NYSE: GDDY

Affected GDDY Investor Summary

- **Who:** GoDaddy Inc. (NYSE: GDDY)
- **What:** Securities fraud class action lawsuit filed
- **Class Period:** September 3, 2025 through February 24, 2026
- **Deadline to Seek Lead Plaintiff Status:** October 20, 2026
- **Key Lawsuit Allegations:** Material misstatements and/or omissions concerning the company's go-to-market strategy relying upon an undisclosed promotion for short-term, low value contracts
- **Investor Action:** Contact Kessler Topaz Meltzer & Check, LLP (www.ktmc.com) for recovery options

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The *GoDaddy Inc.* securities fraud class action lawsuit was filed on behalf of those who purchased or otherwise acquired *GoDaddy Inc.* ("*GoDaddy*") (NYSE: GDDY) common stock between September 3, 2025 and February 24, 2026, inclusive (the "Class Period"). Captioned *Johnson v. GoDaddy Inc.,* No. 26-cv-07144. (S.D.N.Y.), the *GoDaddy* class action lawsuit alleges that *GoDaddy* and/or certain of its officers and/or directors violated federal securities laws by making false or misleading statements and/or omitted to disclose material information.

If you lost money as a result of your *GoDaddy* investment and want to find out more about this action and your rights, fill out the form on this page or contact attorney Jonathan Naji, Esq. of KTMC by calling (484) 270-1453 or via e-mail at info@ktmc.com. Lead plaintiff motions must be filed with the court no later than October 20, 2026.

COMPLAINT ALLEGATION SUMMARY:

GoDaddy is an internet domain registry and web hosting company, currently managing over 80 million registered domains.

The complaint alleges that, throughout the Class Period, Defendants made materially false and/or misleading statements, as well as failed to disclose material facts about the company's business, operations, and prospects. Specifically, Defendants misrepresented and/or failed to disclose that: (1) *GoDaddy* implemented a promotional discount for dotcom domains that were likely to and did result in shorter term contracts with smaller valuations; (2) these contracts were likely to cause a deceleration in total bookings for the fourth quarter and full year 2025; and (3) as a result of the foregoing, Defendants' statements about the company's business, operations, and prospects were materially false and misleading and/or lacked a reasonable basis at all relevant times.

WHY DID GODADDY'S STOCK DROP?

On February 24, 2026, *GoDaddy* issued a press release reporting its fourth quarter and full year 2025 financial results, revealing that total bookings growth had declined to 5% in the fourth quarter, and just 7% for the year. On a call that same day, Defendants stated that in the last quarter, the company had shifted its go-to-market strategy and "introduced a promotional price for dotcom domains with a one-year term."

This new strategy came as a surprise to analysts and investors alike, with one of many reports and articles being published in the following days titled "Surprise Promotional Activity Drives Bookings and Guidance Miss." That report stated, in part, that *GoDaddy* missed its financial guidance "due to a promotion GoDaddy ran for 1-year .com contracts (these are typically 3-year domain contracts), which saw outsized demand. The shorter contract term and lower average order size from the promotion had a meaningful impact on bookings for the quarter." On this news, the price of *GoDaddy's* common stock fell more than 14%.

THE LEAD PLAINTIFF PROCESS:

The Private Securities Litigation Reform Act of 1995 permits any investor who purchased or acquired *GoDaddy* common stock during the Class Period to seek appointment as lead plaintiff in the *GoDaddy* class action lawsuit. A lead plaintiff is a representative party that acts on behalf of other class members in directing the litigation. In order to be appointed lead plaintiff, the Court must determine that the class member's claim is typical of the claims of other class members, and that the class member will adequately represent the class. Your ability to share in any recovery is not, however, affected by the decision whether or not to serve as a lead plaintiff. Filling out the online form above or communicating with any counsel is not necessary to participate or share in any recovery achieved in this case. Any member of the purported class may move the court to serve as a lead plaintiff through counsel of his/her choice, or may choose to do nothing and remain an inactive class member.

ABOUT KESSLER TOPAZ MELTZER & CHECK, LLP:

Kessler Topaz Meltzer & Check, LLP (KTMC) is a leading U.S. plaintiff-side law firm focused on securities-fraud class actions and global investor protection. The firm represents individual investors as well as institutions, such as major pension funds, asset managers, and international investors. KTMC has led some of the largest recoveries in securities litigation and has been recognized by peers and the legal media with numerous accolades, including being recognized in Chambers & Partners USA 2026 as a Band 1 Top Firm in Securities and Class Actions, Legal 500's Tier 1 Rankings for Securities and M&A Litigation, The National Law Journal's Plaintiff's Hot List and Trailblazers in Plaintiffs' Law, BTI Consulting Group's Honor Roll of Most Feared Law Firms, The Legal Intelligencer's Class Action Firm of the Year, Lawdragon's Leading Plaintiff Financial Lawyers, and Law360's

Titans of the Plaintiffs Bar. The firm operates globally with offices in Pennsylvania and California. KTMC has recovered over $25 billion for our clients and the classes they represent.