



Planet Fitness, Inc. Class Action Lawsuit - PLNT

Planet Fitness, Inc.
NYSE: PLNT

Affected PLNT Investor Summary

- **Who:** Planet Fitness, Inc. ([NYSE: PLNT](#))
- **What:** Securities fraud class action lawsuit filed
- **Class Period:** November 6, 2025 through May 6, 2026
- **Deadline to Seek Lead Plaintiff Status:** September 14, 2026
- **Key Lawsuit Allegations:** Material misstatements and/or omissions concerning the company's growth outlook
- **Investor Action:** Contact [Kessler Topaz Meltzer & Check, LLP \(www.ktmc.com\)](http://www.ktmc.com) for recovery options

The *Planet Fitness, Inc.* class action lawsuit was filed on behalf of those who purchased or otherwise acquired *Planet Fitness, Inc.* ("*Planet Fitness*") (NYSE: PLNT) common stock between November 6, 2025 and May 6, 2026, inclusive (the "Class Period"). Captioned *Norie Matsunaga v. Planet Fitness, Inc.*, No. 26-cv-00576 (D.N.H.), the *Planet Fitness* class action lawsuit alleges that *Planet Fitness* and/or certain of its officers and/or directors violated federal securities laws by making false or misleading statements and/or omitted to disclose material information.

If you lost money as a result of your *Planet Fitness* investment and want to find out more about this action and your rights, fill out the form on this page or contact attorney Jonathan Naji, Esq. of KTMC by calling (484) 270-1453 or via e-mail at info@ktmc.com. Lead plaintiff motions must be filed with the court no later than September 14, 2026.

COMPLAINT ALLEGATION SUMMARY:

The complaint alleges that, throughout the Class Period, Defendants made materially false and/or misleading statements, as well as failed to disclose material facts about the company's business, operations, and prospects. Specifically, Defendants misrepresented and/or failed to disclose that: (1) the company created a false impression that they possessed reliable information pertaining to its ability to nationally rollout the price increase for its Black Card; (2) in addition, the company also did not possess reliable information about its projected membership growth outlook and associated sales growth; and (3) as a result of the foregoing, Defendants' statements about the company's business, operations, and prospects were materially false and misleading and/or lacked a reasonable basis at all relevant times.

WHY DID PLANET FITNESS' STOCK DROP?

On May 7, 2026, *Planet Fitness* announced its financial results revealing that its peak sign-up period was off to a slower-then-expected start. As a result, the company slashed its guidance, cutting its same-store growth from 4-5% to 1%, and entirely withdrawing its long-

term three-year growth algorithm. On this news, the price of *Planet Fitness*' stock fell more than 31%.

THE LEAD PLAINTIFF PROCESS:

The Private Securities Litigation Reform Act of 1995 permits any investor who purchased or acquired *Planet Fitness* common stock during the Class Period to seek appointment as lead plaintiff in the *Planet Fitness* class action lawsuit. A lead plaintiff is a representative party that acts on behalf of other class members in directing the litigation. In order to be appointed lead plaintiff, the Court must determine that the class member's claim is typical of the claims of other class members, and that the class member will adequately represent the class. Your ability to share in any recovery is not, however, affected by the decision whether or not to serve as a lead plaintiff. Filling out the online form above or communicating with any counsel is not necessary to participate or share in any recovery achieved in this case. Any member of the purported class may move the court to serve as a lead plaintiff through counsel of his/her choice, or may choose to do nothing and remain an inactive class member.

ABOUT KESSLER TOPAZ MELTZER & CHECK, LLP:

Kessler Topaz Meltzer & Check, LLP (KTMC) is a leading U.S. plaintiff-side law firm focused on securities-fraud class actions and global investor protection. The firm represents individual investors as well as institutions, such as major pension funds, asset managers, and international investors. KTMC has led some of the largest recoveries in securities litigation and has been recognized by peers and the legal media with numerous accolades, including being [recognized in Chambers & Partners USA 2026 as a Band 1 Top Firm](#) in Securities and Class Actions, [Legal 500's Tier 1 Rankings for Securities and M&A Litigation](#), The National Law Journal's Plaintiff's Hot List and Trailblazers in Plaintiffs' Law, BTI Consulting Group's Honor Roll of Most Feared Law Firms, The Legal Intelligencer's [Class Action Firm of the Year](#), Lawdragon's Leading Plaintiff Financial Lawyers, and Law360's Titans of the Plaintiffs Bar. The firm operates globally with offices in Pennsylvania and California. KTMC has recovered over \$25 billion for our clients and the classes they represent.

