



Helen of Troy Limited Class Action Lawsuit - HELE

Helen of Troy Limited
NASDAQ: HELE

Affected HELE Investor Summary

- **Who:** Helen of Troy Limited ([NASDAQ: HELE](#))
 - **What:** Securities fraud class action lawsuit filed
 - **Class Period:** April 24, 2024 through October 8, 2025
 - **Deadline to Seek Lead Plaintiff Status:** August 3, 2026
 - **Key Lawsuit Allegations:** Material misstatements and/or omissions concerning the company's restructuring program
 - **Investor Action:** Contact [Kessler Topaz Meltzer & Check, LLP \(www.ktmc.com\)](http://www.ktmc.com) for recovery options
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The *Helen of Troy Limited* class action lawsuit was filed on behalf of those who purchased or otherwise acquired *Helen of Troy Limited* ("*Helen of Troy*") (NASDAQ: HELE) common stock between April 24, 2024 and October 8, 2025, inclusive (the "Class Period"). Captioned *City of Atlanta General Employees' Pension Plan v. Helen of Troy Limited*, No. 26-cv-01528 (W.D. Tex.), the *Helen of Troy* class action lawsuit alleges that *Helen of Troy* and/or certain of its officers and/or directors violated federal securities laws by making false or misleading statements and/or omitted to disclose material information.

If you lost money as a result of your *Helen of Troy* investment and want to find out more about this action and your rights, fill out the form on this page or contact attorney Jonathan Naji, Esq. of KTMC by calling (484) 270-1453 or via e-mail at info@ktmc.com. Lead plaintiff motions must be filed with the court no later than August 3, 2026.

COMPLAINT ALLEGATION SUMMARY:

Helen of Troy markets consumer goods, and in fiscal year 2023 the company initiated its global restructuring program, Project Pegasus.

The complaint alleges that, throughout the Class Period, Defendants made materially false and/or misleading statements, as well as failed to disclose material facts about the company's business, operations, and prospects. Specifically, Defendants misrepresented and/or failed to disclose that: (1) *Helen of Troy* did not have the resources or budget to deliver on Project Pegasus's goals; (2) Project Pegasus was not on track to realize the savings nor effectiveness that *Helen of Troy* touted; and (3) as a result of the foregoing, Defendants' statements about the company's business, operations, and prospects were materially false and misleading and/or lacked a reasonable basis at all relevant times.

WHY DID HELEN OF TROY'S STOCK DROP?

On October 9, 2025, *Helen of Troy* announced disappointed financial results, including that quarterly sales were down 8.9% year-over-year, and that adjusted earnings per share fell by 51%. The company stated that this was due to business disruptions and cost headwinds



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that would continue for the rest of the year. On this news, *Helen of Troy's* stock price fell 25%.

THE LEAD PLAINTIFF PROCESS:

The Private Securities Litigation Reform Act of 1995 permits any investor who purchased or acquired *Helen of Troy* common stock during the Class Period to seek appointment as lead plaintiff in the *Helen of Troy* class action lawsuit. A lead plaintiff is a representative party that acts on behalf of other class members in directing the litigation. In order to be appointed lead plaintiff, the Court must determine that the class member's claim is typical of the claims of other class members, and that the class member will adequately represent the class. Your ability to share in any recovery is not, however, affected by the decision whether or not to serve as a lead plaintiff. Filling out the online form above or communicating with any counsel is not necessary to participate or share in any recovery achieved in this case. Any member of the purported class may move the court to serve as a lead plaintiff through counsel of his/her choice, or may choose to do nothing and remain an inactive class member.

ABOUT KESSLER TOPAZ MELTZER & CHECK, LLP:

Kessler Topaz Meltzer & Check, LLP (KTMC) is a leading U.S. plaintiff-side law firm focused on securities-fraud class actions and global investor protection. The firm represents individual investors as well as institutions, such as major pension funds, asset managers, and international investors. KTMC has led some of the largest recoveries in securities litigation and has been recognized by peers and the legal media with numerous accolades, including The National Law Journal's Plaintiff's Hot List and Trailblazers in Plaintiffs' Law, BTI Consulting Group's Honor Roll of Most Feared Law Firms, The Legal Intelligencer's Class Action Firm of the Year, Lawdragon's Leading Plaintiff Financial Lawyers, and Law360's Titans of the Plaintiffs Bar. The firm operates globally with offices in Pennsylvania and California. KTMC has recovered over \$25 billion for our clients and the classes they represent.

