



## NICOLE B. SCHOEFFLING DIRECTOR OF MARKETING

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### EDUCATION

Saint Joseph's University  
B.A., 2013

University of Pennsylvania  
Software Engineer Certificate, 2019

Nicole B. Schoeffling serves as the Director of Marketing at Kessler Topaz, where she is responsible for developing and executing strategies that align with the Firm's broader objectives. Nicole collaborates closely with leadership, attorneys, and key administrative teams to seamlessly integrate marketing initiatives into the Firm's operations, while overseeing a wide range of business development functions, including event planning and sponsorship coordination, presentations, conferences, requests for proposals (RFPs), media relations, and award nominations.

Additionally, Nicole oversees the Firm's online presence, including the website, publications, social media, and other external communication channels. She has played a pivotal role in the development and redesign of the website and has used her technical expertise to enhance the Firm's digital footprint. Nicole graduated from the University of Pennsylvania's software engineering program in 2019 and earned her undergraduate degree from Saint Joseph's University in 2013.